

Sponsorship Opportunities

Presented by



Solution

Desalination:
An Energy

The word "Solution" is rendered in a large, green, sans-serif font. The letter 'o' is replaced by a circular inset showing a close-up of solar panels. The letter 'l' is a vertical blue line that serves as the central tower of a wind turbine, with three blades extending from the top. The second 'o' is replaced by a circular inset showing a close-up of water droplets on a blue surface.

November 2-3, 2010 • Hyatt Regency, Huntington Beach, CA USA

Supported and Endorsed by





Sponsorship of Desalination: An Energy Solution

Sponsorship Categories

IDA welcomes your interest in sponsorship opportunities for “Desalination: An Energy Solution”, our first conference devoted exclusively to strategies for enhancing energy efficiency in seawater desalination!

Set to take place November 2-3 in Huntington, Beach, CA, USA, this groundbreaking two-day technology transfer conference tackles one of the most pressing challenges facing the global desalination market, which is projected to double by 2016.

A prestigious roster of speakers from around the world will explore actual energy requirements of state-of-the-art seawater desalination technology as well as innovations designed to enhance energy efficiency and lower operating costs. Sessions will cover both membrane and thermal processes and examine the future direction of energy recovery technology, osmotic power and the potential of membranes to produce energy. The conference also features exclusive behind-the-scenes reports on many of today’s most energy efficient desalination plants.

This topic has never been timelier. Seawater desalination is as an increasingly important solution in addressing the needs of a thirsty planet. Its use has grown dramatically, and this trend is expected to continue, driven by the need for new, reliable and sustainable sources of water. Technological developments have already helped reduce energy consumption and costs – and new technologies offer opportunities for further improvements.

Sponsorship offers you an exceptional opportunity to promote your brand, increase visibility and reinforce your leadership

This conference is a must-attend event for anyone interested in knowing the true energy consumption and the cost of seawater desalination using state-of-the-art technology.

Sponsorship offers you an exceptional opportunity to promote your brand, increase visibility and reinforce your leadership before an audience of key industry decision-makers. Inclusion in IDA’s comprehensive pre-event marketing program and our post-conference Proceedings adds even greater value to your sponsorship.

We invite you to learn more about our sponsorship categories, and encourage you to sign up early to take full advantage of our pre-conference marketing campaign. Please contact Ann Seamonds by email at seamonds@seamonds.com or by phone at +1-978-887-9959 to explore sponsorship opportunities for this exciting event.

Sincerely,

Patricia A. Burke
Secretary General,
International Desalination Association

IDA offers three categories of sponsorship for this eagerly anticipated event, each offering exceptional value both leading up to the conference and on-site at the venue.

Platinum and Gold Level Sponsorships include such premium benefits as complimentary conference registrations and table top display in

the Exhibit area, as well as rotating banners on IDA’s website. All sponsors benefit from highly visible on-site signage, company logo on IDA’s website, and of course, inclusion in pre-event marketing and publicity.

Level	Free Registrations	Exhibit Table	Inclusion in Pre-Conference Marketing	Logo on Website	Rotating Banner on Website	On-site Signage	Logo in Proceedings	Profile in Final Program/ Proceedings
Platinum \$10,000	Three comp Registrations	●	●	●	●	●	●	Full Page
Gold \$7,500	Two comp Registrations	●	●	●	●	●	●	Half Page
Silver \$5,000	One comp Registration	●	●	●	●	●	●	

Please note: All amounts in USD

Become a Sponsor Now!

The sooner you reserve sponsorship, the more quickly your company can take advantage of our extensive pre-event promotion. **To learn more and arrange your sponsorship, please contact Ann Seamonds by email at seamonds@seamonds.com or by phone at +1-978-887-9959.**



About IDA

The International Desalination Association (IDA) is the leading global organization dedicated to the advancement of desalination, desalination technology and water reuse. A non-profit organization and NGO of the United Nations, it is the global hub of expertise, news and information, and professional development for the worldwide desalination industry.

IDA also provides educational resources about desalination and water reuse to a variety of constituents, from the general public to graduate students and industry professionals.

IDA serves more than 2,400 core members in 60 countries and reaches an additional 4,000 affiliate members including scientists, end-users, manufacturers and suppliers, engineers, consultants, developers, financiers and researchers,

representing governments, corporations and academia. Its growing network of regional and association affiliates located around the world covers North America, Latin American and the Caribbean, the Middle East and Africa, Europe, Asia, the Pacific and Australia. The American Membrane Technology Association (AMTA) is a regional affiliate of IDA.

International Desalination Association

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